

GENEVA LAKE AREA CHAMBER OF COMMERCE

201 WRIGLEY DRIVE • LAKE GENEVA, WISCONSIN 53147
Phone: (262) 248-4416 • Fax: (262) 248-1000
Visitors Information: - www.lakegenevawi.com
Chamber of Commerce Information: www.lakegenevawi.cc
E-mail: lgcc@lakegenevawi.com

July 13, 2012

Mr. David Broaden
% Martin Business Group
501 Commercial Court
Lake Geneva, WI 53147

Dear Mr. Broaden:

On behalf of the Geneva Lake Area Chamber of Commerce and the Lake Geneva Area Convention and Visitors Bureau, I would like to extend to all Jaycees, current and prior, a sincere congratulations and thank you on the Jaycees 50th anniversary. In recognition of that anniversary please accept the enclosed check for \$5000 as a donation to the 2012 Venetian Festival fireworks display.

I have enclosed a brief press release which I would ask you use in whole or in part as information about 2012 Venetian Festival is being disseminated.

If the need should arise, please call.

Sincerely,

George F. Hennerley
George F. Hennerley
President

Enclosures

*Please extend a sincere thank you
to everyone who has & does call themselves a*

Jaycee!



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In recognition of the Lake Geneva Jaycees 50 years of dedicated service to the Lake Geneva Community, the Geneva Lake Area Chamber of Commerce and the Lake Geneva Area Convention and Visitors Bureau have donated \$5000 to the fabulous 2012 Venetian Festival fireworks display. The fireworks display will be held on Sunday, August 19th at dark at the Lake Geneva lakefront.

“The Lake Geneva Jaycees exemplify the idea of service to the community and the efforts by the Jaycees during those 50 years contribute greatly to the quality of life we all enjoy in this beautiful area”, said George Hennerley, President of the Chamber and Visitors Bureau, when announcing the donation.

“To think about hundreds of young men who have worked together to make Lake Geneva a better place for so many during those 50 years is to realize that while mother nature has blessed this area mightily, it’s organizations like the Jaycees who make it that much better. Better by assisting those in need, lending help to events and activities and funding a multitude of worthy causes and programs”, Hennerley added.

The Jaycees origins go back to the 1900’s and St. Louis, where the St. Louis Chamber of Commerce encouraged a group of young men to become involved in civic issues which, when formed, was called the St. Louis Junior Chamber of Commerce, later shortened to Jaycees. Since its beginning, the Jaycee organization has worked as a network of like-minded young people willing to get involved.

The Chamber of Commerce and the Visitors Bureau together congratulate the Jaycees for all their fine work and thank them for their dedication and service.

