

Jaycees Fishing Derby Donor and Sponsorship Info

December 7, 2007

Dear Neighbor:

Winter calls! Help the Lake Geneva Jaycees earn money to fund programs in our community by sponsoring the Jaycees 1st Annual Ice Fishing Derby on Geneva Lake. The event takes place on February 9, 2008 with registration beginning at 7:00am on Geneva Bay. Prizes will be awarded later that day at 2:00pm. (See enclosed flyer for more information on the event.)

How can you get involved? We're looking for businesses to donate cash and prizes for this exciting new event. Families and kids will be spending the day on the ice and your donation will help warm them up and support Jaycee's activities in our community. Please consider one of the following sponsorship packages:

Sponsorship Information First Annual Jaycees Fishing Derby 2008

Written by Administrator

Wednesday, 30 January 2008 00:00 - Last Updated Monday, 25 February 2008 18:17

* Walleye Level Sponsorship: \$500.

- o Eight free tickets to the Ice Fishing Derby

- o Your Business Name & Logo on signage in the Registration Tent

- o On-Line Recognition on various community and media sites as an event sponsor.

- o Print recognition in newspaper advertisements & press releases.

- o Your business name and logo featured prominently on all tickets sold for the event.

* Lake Trout Level Sponsorship: \$300.

- o Six free tickets to the Ice Fishing Derby

- o Your Business Name & Logo on signage in the Registration Tent

- o On-Line Recognition on various community and media sites as an event sponsor.

- o Print recognition in newspaper advertisements & press releases.

* Northern Pike Level Sponsorship: \$150.

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- o Six free tickets to the Ice Fishing Derby

- o Your Business Name on signage in the Registration Tent

- o On-Line Recognition on various community and media sites as an event sponsor.

* Bass Level Sponsorship: \$100.

- o Four free tickets to the Ice Fishing Derby

- o Your Business Name on signage in the Registration Tent.

* Pan Fish Level Sponsorship: \$50.

- o Two free tickets to the Ice Fishing Derby.

Unsure which level of sponsorship best fits you or your business? Donate a prize and be recognized at our awards ceremony.

Lake Geneva Jaycees is an all-volunteer group that donates time and resources by giving back

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to our community and supporting family causes. Help us help Lake Geneva!

Clip and return this portion of the letter in the enclosed reply envelope.

“ Yes, I'd like to help as a...

“ Walleye Level Sponsor: \$500

“ Lake Trout Level Sponsor: \$300

“ Northern Pike Level Sponsor \$150

“ Bass Level Sponsor: \$100

“ Pan Fish Level Sponsor: \$50

“ Prize Donor. Please contact me.

“ I'd like to participate, too. Please send me _____ additional tickets at \$10 each.

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(Children under 12 are free with purchase of an adult ticket.)

Name: _____

Company: _____

Contact Number: _____

*Make checks payable to the Lake Geneva Jaycees - Questions? Contact us at (262) 215-9112.